

Maximizing the Michigan Talent Bank



Visit www.michiganworks.com and click here.

Why advertise job openings on the Michigan Talent Bank? Why not?! Here are some of the most obvious benefits:

- **It's free!** (We challenge you to find any other medium that allows you 1,200 characters to advertise your job opening, with 300 for job qualifications.)
- **It works!** 97% of our existing business customers say they will use us again.
- Online access to more than 600,000 quality job candidates statewide.
- Online access to more than 30,000 quality resumes from within the tri-counties.
- Of those, more than 60% have at least some college education (higher than the state average), demonstrating our area's usage by job seekers from all walks of life — with a wide range of skill sets, educational backgrounds, and work experiences to help you succeed.

Your Michigan Works! Business Services Team representative can help you maximize the Michigan Talent Bank in the following ways:

- We can help you write the most effective job descriptions to attract the best, most qualified responses.
- We can save you time and effort by posting openings for you.
- We can “customize” the system to work best for you.
- We can “screen” resumes for you based on the criteria you provide us.
- If you're a “self-serve” kind of person or organization, we can provide you with instructions for using the Michigan Talent Bank from home or office.
- If you don't have access to the Internet, contact your Michigan Works! Business Services representative for assistance.
- We are poised and ready to assist you in any way with your business needs. (We admit that the system has its quirks. We know our way around them pretty well! Just ask!)

For more information about the Michigan Talent Bank and its role in your organization's hiring process, please contact your Michigan Works! Business Services Team representative. If you don't have one, call 1-800-285-9675, TTY 1-800-649-3777 or visit www.michiganworks.com.

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Saginaw Midland Bay

Business Services Team

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